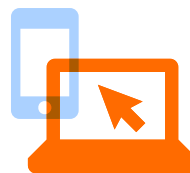




Online and On-demand



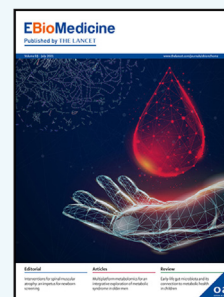
About the Conference

The *Lancet* Summit: Big data and artificial intelligence in pandemic preparedness is supported jointly by *The Lancet Digital Health*, *EBioMedicine*, and *The Lancet Regional Health – Western Pacific*. Managing COVID-19 and infectious disease is a global priority over the next few decades. Clinical and research communities are committed to reviewing the global response to the COVID-19 pandemic and a key part has been the unprecedented use and rapid scale of technology. This summit will allow diverse stakeholders to discuss opportunities for new pandemic warning systems based on modelling approaches using AI; advances in real-world surveillance and tracking of disease spread; AI for drug screening and rapid diagnostics; and advances in remote treatment and telehealth. The pandemic has forced healthcare providers and governments around the world to accelerate the development of AI tools and scale up their use in medicine, sometimes even before they are proven to work. This summit supports research that aims to better leverage AI to create equitable and accurate tools for pandemic response. This broad-reaching clinical conference interfaces cutting-edge AI technology with medical topics of human health interest. The summit will appeal to researchers and clinicians specialising in infectious disease, as well as related specialties like mental health and cardiology. This meeting will be truly multidisciplinary attracting healthcare providers, policymakers as well as technical experts such as computational developers and engineers.

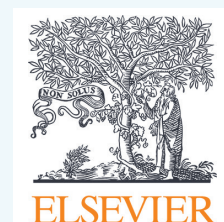
Summit Topics

- AI in pandemic preparedness
- AI in diagnostics
- Wearables in diagnostics
- Real-world surveillance
- AI regulation and evaluation

Supporting publications



Organised by



Online Sponsorship and Exhibition Information

Elsevier's extensive global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Big data and AI** community.

Participate live at The Lancet Summit: Big data and AI in pandemic preparedness:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market
- 9 Benefit from on-demand exposure after the conference

Marketing Reach

An extensive marketing campaign will be used to promote **The Lancet Summit: Big data and AI in pandemic preparedness** to ensure maximum exposure for your organisation.

Website

A website devoted to the summit, thelancetsummit.com/big-data-ai/ is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors.

E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include summit updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and more.

For further information on sponsorship and exhibition opportunities, please contact:

Tom Faulkner

Head of Conference Sales
Elsevier

Amsterdam, The Netherlands

Tel: +31 (0)20 485 2175

E-mail: t.faulkner@elsevier.com

Online Sponsorship Opportunities

Reach your target audience: this meeting offers you the opportunity to engage online with people looking for your solutions to their research issues. Big or small, product or service recognition is something that all institutions want to achieve, so use this event to grow your reputation in the **Big data and AI** community. Work hand in hand with us to enjoy marketing support and exposure which includes web, social media and print. The below sponsorship opportunities provide you with the flexibility to pick and choose how to gain business exposure and a chance to connect with additional researchers.

We are also happy to discuss other sponsorship activities that are not included here to satisfy your marketing objectives.

Included in all sponsorship options is the listing of your company name, logo and description on the

- Summit website
- Summit Online Platform and App
- Mailings (logo only)



Satellite Symposium

\$12,500



Host an interactive online workshop with unlimited numbers of delegates.

- No limit on numbers of attendees
- Held in dedicated satellite symposium slots in the program
- Perfect for product demonstrations and audience education surrounding your portfolio of products
- Listed in the program as a dedicated satellite with branding and overview of topics to be covered as well as speaker details
- Use our live Q&A and chat options to increase engagement
- Available for a guaranteed period of time after the live event has run
- Two push notifications
- 5 complimentary conference passes

Branded newsfeed and landing page

\$6,500



Land a winning first impression with a custom banner at the top of the news feed. This banner can be linked to the your profile, a session or a website.

- Your logo on a prominently rotating banner at the top of the news feed
- 5 complimentary conference passes






Sponsor tile on selection screen and landing page


\$4,000



Add a dedicated tile to the selection screen of the mobile app and the landing page of the event in the browser, linking to a page on your sponsor's website, or to a page in the app.

- 4 complimentary conference passes

Event app	\$4,000	Branded holding slide	\$2,500
 <p>Your company logo on the intro page (at start-up of the app)</p> <ul style="list-style-type: none">• Company logo prominently displayed as a button on the home page of the app• Dedicated page for your company description, logo, slide show, links to social media and external website, and links to any sponsored sessions• Your company mentioned and logo displayed at the opening and closing of the Live Plenary event and on holding slides• 4 complimentary conference passes 		 <p>Before each parallel stream session begins, there's an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the session.</p> <ul style="list-style-type: none">• Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join• 2 complimentary conference passes	

App bag insert	per insert, 10 available	\$1,250
 <p>The App 'Bag' insert pdf will be accessed by a click button on the front page of the Event App during the event and for some time afterwards. Max size 1 MB.</p>		

Online sponsorship and exhibition order form

1. Your details

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) _____ First Name _____

Surname _____

Job Title _____

Organization _____

Address _____

State/Country _____

Post/Zip Code _____

Tel _____ Fax _____

Email _____

2. Online opportunities

<input type="checkbox"/> Satellite Symposium	\$ 12,500
<input type="checkbox"/> Branded Newsfeed and Landing Page	\$ 6,500
<input type="checkbox"/> Sponsor Tile	\$ 4,000
<input type="checkbox"/> Event App	\$ 4,000
<input type="checkbox"/> Branded Holding Slide	\$ 2,500
<input type="checkbox"/> App Bag insert	\$ 1,250

4. How to pay

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable **US\$** _____

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known) _____

5. Sign and date the form

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature _____ Today's date _____

6. Return to

Tom Faulkner

Head of Conference Sales

Elsevier

Amsterdam, The Netherlands

Tel: +31 (0)20 485 2175

E-mail: t.faulkner@elsevier.com

Terms and conditions of booking:

- Acceptance of applications for exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation fee provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation fee.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event.
- You will be provided with confirmation of your booking.
- Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.

Download Conference
App Details

