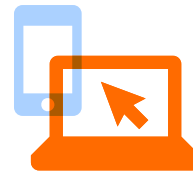




## Online and On-demand



### About the conference

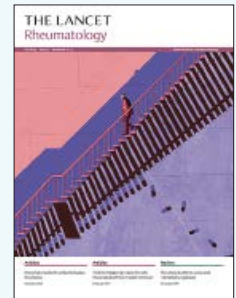
Sex-based differences in the incidence of many rheumatic musculoskeletal diseases are well documented, but the biological, genetic, environmental, and societal factors underlying these disparities are not well understood. Sex and gender differences are also evident in the clinical manifestations, progression, and potentially outcomes and treatment response, but more research is needed to understand the underlying mechanisms and drivers of these differences and their implications for clinical practice. Disparities also exist in access to and provision of care, which are often more pronounced among the most vulnerable populations and in resource-limited settings.

Sex and gender disparities among patients with rheumatic diseases are mirrored by those within clinical and academic rheumatology. As in many clinical specialties, women are underrepresented in senior academic positions in rheumatology, receive less funding and institutional support, and are underrepresented among authors in the clinical and scientific literature.

### Conference topics

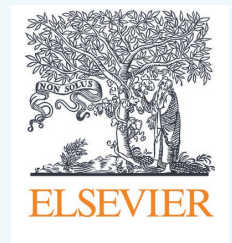
- Biological sex differences & the pathophysiology of disease (clinical & translational)
- Sex & gender inequity in disease burden & management
- Biological sex in clinical trial outcomes (clinical outcomes, adverse events, PROs)
- Gender diversity & disparity in academics, research, and publishing

#### Supporting publication



#### Organised by

THE LANCET  
Rheumatology



### Online Sponsorship Information

Elsevier's extensive global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the **rheumatology** community.

#### Participate live at The Lancet Summit: Sex and gender in rheumatology:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market
- 9 Benefit from on-demand exposure after the conference

### Marketing Reach

An extensive marketing campaign will be used to promote **The Lancet Summit: Sex and gender in rheumatology** to ensure maximum exposure for your organisation.

### Website

A website devoted to the summit, [thelancetsummit.com/sex-gender-rheumatology/](https://thelancetsummit.com/sex-gender-rheumatology/) is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors.

### Social media/Twitter #LancetSummitRheum

### E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include summit updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and more.

For further information on sponsorship and exhibition opportunities, please contact:

**Joe Hames**  
Head of Sales, Conferences  
**E-mail:** [j.hames@elsevier.com](mailto:j.hames@elsevier.com)

## Online Sponsorship Opportunities

Reach your target audience: this meeting offers you the opportunity to engage online with people looking for your solutions to their research issues. Big or small, product or service recognition is something that all institutions want to achieve, so use this event to grow your reputation in the **Sex and gender in rheumatology** community. Work hand in hand with us to enjoy marketing support and exposure which includes web, social media and print. The below sponsorship opportunities provide you with the flexibility to pick and choose how to gain business exposure and a chance to connect with additional researchers.

We are also happy to discuss other sponsorship activities that are not included here to satisfy your marketing objectives.

Included in all sponsorship options is the listing of your company name, logo and description on the

- Summit website
- Summit Online Platform and App
- Mailings (Logo only)



### Satellite Symposium

\$12,500



Host an interactive online workshop with unlimited numbers of delegates.

- No limit on numbers of attendees
- Held in dedicated satellite symposium slots in the program
- Perfect for product demonstrations and audience education surrounding your portfolio of products
- Listed in the program as a dedicated satellite with branding and overview of topics to be covered as well as speaker details
- Use our live Q&A and chat options to increase engagement
- Available for a guaranteed period of time after the live event has run
- Two push notifications
- 5 complimentary conference passes

### Branded newsfeed and landing page

\$6,500



Land a winning first impression with a custom banner at the top of the news feed. This banner can be linked to the your profile, a session or a website.

- Your logo on a prominently rotating banner at the top of the news feed
- 5 complimentary conference passes







### Sponsor tile on selection screen and landing page

\$4,000



Add a dedicated tile to the selection screen of the mobile app and the landing page of the event in the browser, linking to a page on your sponsor's website, or to a page in the app.

- 4 complimentary conference passes

Event app		\$4,000
	Your company logo on the intro page (at start-up of the app)	<ul style="list-style-type: none"><li>• Company logo prominently displayed as a button on the home page of the app</li><li>• Dedicated page for your company description, logo, slide show, links to social media and external website, and links to any sponsored sessions</li><li>• Your company mentioned and logo displayed at the opening and closing of the Live Plenary event and on holding slides</li><li>• 4 complimentary conference passes</li></ul>
		
Branded holding slide		\$2,500
	Before each parallel stream session begins, there's an opportunity to position your logo and short welcome message in front of attendees who are placed in the lobby waiting to join the session.	<ul style="list-style-type: none"><li>• Your logo and company overview on a holding slide (displaying pertinent meeting information) which will be visible by all delegates waiting to join</li><li>• 2 complimentary conference passes</li></ul>
App bag insert	per insert, 10 available	\$1,250
	The App 'Bag' insert pdf will be accessed by a click button on the front page of the Event App during the event and for some time afterwards. Max size 1 MB.	

## Online sponsorship order form

### 1. Your details

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

### 2. Online opportunities

<input type="checkbox"/> Satellite Symposium	\$ 12,500
<input type="checkbox"/> Branded Newsfeed and Landing Page	\$ 6,500
<input type="checkbox"/> Sponsor Tile	\$ 4,000
<input type="checkbox"/> Event App	\$ 4,000
<input type="checkbox"/> Branded Holding Slide	\$ 2,500
<input type="checkbox"/> App Bag insert	\$ 1,250

Download Conference  
App Details



### 4. How to pay

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable US\$

☐ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known)

### 5. Sign and date the form

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's date

### 6. Return to

Joe Hames

Head of Sales, Conferences

E-mail: j.hames@elsevier.com

#### Terms and conditions of booking:

- Acceptance of applications for exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation fee provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation fee.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event.
- You will be provided with confirmation of your booking.
- Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.